

Global Peace Development (GPD) is a Non-Governmental Organization (NGO) founded in April 2002 and focuses on promoting peace for development in Nigeria. The organization envisions a country where peace and development is enjoyed by all. GPD seeks to build peace, gender equality, social justice, and foster democracy and governance at the community, local, state, and national levels. Our core Programme areas include; Gender Equality, Conflict Prevention and Peace Building, Democracy and Governance, Environment and Community Health, and Sustainable Development.

Global Peace Development works actively in eleven (11) States across Nigeria (namely, Adamawa, Kano, Taraba, Yobe, Nasarawa, Kaduna, Ebonyi, Enugu, Cross River, Delta, Edo and FCT).

The organization is inviting applications from qualified persons to fill the position of:

### **Communication Officer - Damaturu, Yobe State**

# **Position Summary**

The post holder will work closely with the Communications Coordinator, and State Coordinators to develop and implement effective communication strategy. He/she will focus on strengthening internal and external communications within the state of deployment, including writing and editing publications such as briefs, reports, newsletters.

The position holder will work with the media to build strategic relationships and provide direction for constructive engagement with critical stakeholders that increases GPD visibility within and outside the state.

# **Roles and Responsibilities**

- Communication for development
- Social Media / Network
- Constructive engagement of critical stakeholders.
- Written and multimedia content development and publication, including newsletters, bulletin, success stories for websites and social media platforms to increase the visibility of GPD
- Work with Communications coordinator to upload videos and pictures captured during project activities in our website and social media handles
- Support in managing GPD's online presence by growing its audience and increasing engagement through social media channels (Facebook, Twitter, and Instagram)

#### **Skills & Abilities**

- Ability to communicate complex ideas in simple language
- Demonstrable ability to work independently, think strategically as well as work within a team
- Creative thinking, developing, designing, or creating new ideas, relationships, systems, or products
- Fluency in written and spoken English
- Familiar with the latest trends, tactics and technologies in digital influencing and can link online with offline media.
- Some graphic design skills and ability to develop simple infographics is desirable

# Education

Bachelor's degree in Mass Communication or other communication studies

# **Required Experience**

- At least 1-2 years of professional experience in communications for development, media and public relations, and campaign preferably with NGO;
- Good knowledge in social media handles
- Excellent written and oral communication skills

### How to Apply

Qualified candidates who are eligible for the position should submit the following materials by e-mail to Info@globalpeacedev.org

- Cover letter not more than one page
- Curriculum Vitae
- NYSC discharge certificate

Subject line of emails must state clearly, job title of position applied for and location Communications Officer - Damaturu, Yobe State

Closing date for receipt of applications is **November 22**, **2024.** Early response is encouraged

Only Shortlisted candidates who are **eligible** will be contacted.